

HiRe Solutions

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Description

Director Digital eCommerce

Employment Type

Date Posted
Permanent
June 09, 2018

Our client is a Fortune rated company spanning the globe. If you're looking for development and advancement with a global organization and strong values, look no further. We are seeking a candidate who is looking for a relationship with a company instead of 'a job'. This role is based in Lexington, KY. Client is offering a relocation package if needed. **No remote work is offered.**

Qualifications

Here are the skills we are searching for and the primary responsibilities:

Ecommerce Strategy

Manage consumer channels including eBay and amazon
Manage paid search
Product pricing and marketing strategies to drive sales
Ecommerce supply chain experience
D2C platform experience

Web Strategy and Content strategy

Responsible for Content creation, UX, visual design
SEO Strategy
Digital Marketing expertise

Agency Management – Consumer digital and non-digital Marketing Agencies

Agency evaluation
Proposal and Contract negotiation
CPG Expertise
People Management
Strong Data Analytics capabilities
Google AdWords certification – nice to have

Applicants for employment in the US must have work authorization that does not now or in the future require sponsorship of a visa for employment authorization in the United States. (i.e., H1-B visa, F-1 visa (OPT), TN visa or any other non-immigrant status).

Contacts

Please send your resume in Word or PDF format to: barb@hiresolutions.net

Copy and Paste the following job title and code and place it in the subject line of your email so we can identify the job: **Director Digital eCommerce (#1565-MH1434)**