

# HiRe Solutions

<https://hiresolutions.net/director-digital-ecommerce/>

## Description

### Director Digital eCommerce

## Employment Type

Permanent  
June 09, 2018

Our client is a Fortune rated company spanning the globe. If you're looking for development and advancement with a global organization and strong values, look no further. We are seeking a candidate who is looking for a relationship with a company instead of 'a job'. This role is based in Lexington, KY. Client is offering relocation package if needed. **No remote work is offered.**

Here are the skills we are searching for and the primary responsibilities:

#### Ecommerce Strategy

Manage consumer channels including eBay and amazon  
Manage paid search  
Product pricing and marketing strategies to drive sales  
Ecommerce supply chain experience  
D2C platform experience

#### Web Strategy and Content strategy

Responsible for Content creation, UX, visual design  
SEO Strategy  
Digital Marketing expertise

#### Agency Management – Consumer digital and non-digital Marketing Agencies

Agency evaluation  
Proposal and Contract negotiation  
CPG Expertise  
People Management  
Strong Data Analytics capabilities  
Google AdWords certification – nice to have

Applicants for employment in the US must have work authorization that does not now or in the future require sponsorship of a visa for employment authorization in the United States. (i.e., H1-B visa, F-1 visa (OPT), TN visa or any other non-immigrant status).

Please send your resume in Word or PDF format to: [barb@hiresolutions.net](mailto:barb@hiresolutions.net)

Copy and Paste the following job title and code and place it in the subject line of your email so we can identify the job: **Director Digital eCommerce (#1565-MH1434)**